

# Skin@School

## A Unique Educational Approach to Empower Children and Promote Skin Health Awareness Worldwide

### Albinism

- New supplementary Skin@School lesson about **albinism**.
- Provides accurate and **age-appropriate information** and assignments about albinism and sun protection.
- Encourages classmates to **understand and include** children with albinism.

### Aims & objectives

- Increase children's **skin health literacy**.
- Promote **understanding and empathy** for peers with skin conditions.
- Encourage **protective behaviours** such as sun safety and skincare.
- Reduce **stigma and bullying**
- **Empower** children to care for themselves and others.

### Background

- Children with skin conditions frequently **face bullying and reduced quality of life**.
- Proper skincare and sun protection are essential to prevent skin cancer.
- Misinformation about skin and sun safety is widespread on social media.
- Educating primary school children may **reduce stigma** by fostering early understanding and empathy.

### In numbers

- **>10 collaborating countries**, e.g. the Netherlands, Germany, South Africa, USA, the UK and Poland.
- **20+** partner & funding organizations
- **3** international poster presentations
- **1** peer-reviewed paper (BDNG Journal, Dec 2024)
- **>850** lesson kits distributed in **200+** Dutch cities

### Skin@School programme

- Lessons and assignments on: **skin basics**, skincare, **skin colour**, temporary and long-lasting skin problems and sun protection.
- Material by age groups: **4-6, 6-8, 8-10, 10-12** years.
- Teacher guide, **lesson sheets**, classroom activities, **skin passport**, references to children's books and educational video's.

### conclusions

- Skin@School demonstrates that inclusive, age-appropriate education **can improve understanding**, contributes to **reducing of stigma** and promotes **skin health worldwide**.
- Through international collaboration, we aim to ensure **that every child grows up in a socially safe environment**.



for more information use the QR code or get in contact with:  
**Jolien van der Geugten & Karin Veldman**  
E-mail: [jolienvandergeugten@huidnederland.com](mailto:jolienvandergeugten@huidnederland.com)

